



# BEST CHARITIES TO WORK FOR 2020

# 2019 BEST CHARITIES TO WORK FOR

**REGISTRATION DEADLINE: 15 NOVEMBER, 2019**

### What is Best Charities to Work For?

Best Charities to Work For is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published in *Third Sector*.

### What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognising great places to work. BCG manages programmes worldwide, including the UK, Canada and the US.

### Why participate?

By participating you can find out if you are one of the country's best employers! It can also result in significant organisational benefits for entrants:

**1) Heightened Company Pride.** If your company appears on the list, it could improve employee morale and retention.

**2) Public Relations and Marketing Advantage.** Companies can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.

### 3) The Employee Feedback Report:

While participation is FREE, participants can pay as little as £395 to receive their Employee Feedback Report detailing the company's employee responses. Also included are industry employee and employer benchmarks.

### Who can participate?

- Must be a UK based Charity with with 501 (c) 3 status\*
- An organisation may enter as a group of charities or as an individual charity as long as each participating organisation is a separate legal entity (separate subsidiary). Branch offices may not enter separately from their parent charity unless they are separate legal entities.
- Have a minimum of 15 full-time or part-time employees working in the United Kingdom (England, Scotland, Wales & Northern Ireland).\*\*\*
- Must be in business a minimum of one year

\*The Third Sector reserves the right to determine a company's eligibility based on whether their corporate principles and ethos align with the standards set forth by The Third Sector .

\*\* Organisations that fall under 501(c)(3), (c)(4) or (c)(6) can apply to compete for the Best Charities To Work For with a few exceptions. Management support organisations and consultancies formed under a tax-exempt umbrella cannot compete for inclusion in the list. If an applicant falls into these areas, the editors have the right to exclude such organisations from consideration..

\*\*\* To ensure credibility, organisations having 15-24 employees must have an 80% or better response rate on the employee survey.

### Assessment Description

The process includes 2 surveys gathering detailed data about each participating company. BCG conducts the surveys, analyses the data and determines the winners and rankings.

### Part I – Employer Benefits & Policies

**Questionnaire:** The employer completes an online survey, detailing company policies, practices, benefits and demographics.

### Part II – Employee Engagement & Satisfaction

**Survey:** Employees complete a survey of in-depth statements using a scale of 5 points ranging from “Agree Strongly” to “Disagree Strongly.” The survey also includes 7 demographic and 2 open-ended questions.

### What does it cost?

# of UK Employees	# Employees Surveyed	Online Fee <sup>(1)</sup>
15-24	All	FREE
25-99	All	FREE
100-199	All	FREE
200-499	Up to 250 <sup>(3)</sup>	FREE
500-2499	350 <sup>(3)</sup>	FREE
2500+	400 <sup>(3)</sup>	FREE

1) Review the Assessment Process page to learn about this email-based survey before selecting this option 2) Fees are non-refundable 3) Employees are randomly selected

### Announcing & Recognising the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings by *Third Sector* in March 2020. Non-winning companies are not publicly revealed.

For more information or to register, please visit the website below.

**www.CTNBestCompanies.com**

Partners: **Third Sector**